

Alpha South Carolina

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What About the Church?

Across the US, thousands of churches run Alpha each year. In South Carolina, we have had several hundred churches from virtually every denomination use this extremely effective evangelism tool.

During 2020 because of the pandemic, more and more people are anxious or depressed and seeking answers to the meaning of life, especially in such a time as this.

Alpha is an opportunity to explore life and the Christian faith in a friendly, open, and informal environment, where questions are welcome, whether simple or complex; where there is no judgment, no pressure, and no cost.

With opportunities to have services on site or to run Alpha in person being limited, churches have turned to Alpha Online, which offers the unique ability to have those seeking answers participate online from the comfort of their own homes, where challenges such as child care, difficulties in traveling or reluctance to actually step foot in a church are eliminated. Many churches also are finding there are no geographic restrictions in offering Alpha via an online platform. People can invite friends and family wherever they happen to be.

In a study done by Barna Research, after completing Alpha, 82% of those self-identifying as non-Christians now call themselves followers of Jesus and 91% of regular church-going Christians indicate they have a more intimate relationship with Jesus.

Although becoming a follower of Jesus does not necessarily equate to conversion to Christianity, a variety of data

points demonstrate significant spiritual impact, and even radical life change. For example: 88% of self-identified non-Christians became more committed to growing their knowledge of the Bible after Alpha, and 80% became more committed to sharing their faith in Jesus with others.

With Alpha Online, churches have a unique opportunity to reach out and transform their communities. Alpha South Carolina offers training, coaching, promotional help, and prayer, all at no cost to the church. Our mission is to have everyone in South Carolina have the opportunity to hear the Gospel message.



Margaret Cotton, Missionary Director

